

Main Courses

Course Type		Course Name
Common Courses		China Economy
		Business English Listening
		Business Speaking English
		Business English Writing
General Education		Chinese Culture-based Management
		Western Philosophy-based Management
		The Society and Legal Environment of China
		Tao of Business
		Business Statistics
Core Courses		Managerial Economics
		Human Resource Management
		Marketing Management
		Accounting (Managerial & Financial Accounting)
		Organizational Behavior
		Corporate Finance
		Operations Management
		Management of Information System
		Strategic Management
		Data ,Model & Decision-making
	Elective Courses	Transnational Business And Enterprise Internationalization
International Logistic and Supply Chain Management		
Multi-national Enterprise Management		
Cross-cultural Communication and Management		
Business Laws		
Organizational Behavior and Enterprise Innovation		International Business
		Corporate Governance
		Business Stimulation
		Innovation and Entrepreneurship
		Leadership Development
		Personal Development
		Business Ethics/ CSR
Sustainable Business		
Marketing		Cross-culture Consumer Behavior

	Management	Branding Management
		Culture Marketing-western & Eastern Perspective
		Global Marketing
		Service Marketing
	Financial Management	International Financial Markets & Management
		International Financial Market and Investment Analysis
		The Merger and Acquisition of Multinational Company
		Macroeconomics for Managers
		Financial Decisions: Investment and Financing Under Uncertainty
	Forum and Practice	Executive Forum
		Yunshan MBA Forum
		Field Immersion
		International Communication
Minority Language	Spanish	
	French	
	Japanese	
	Chinese	
Health Management	Tai Ji	
	Sport Dancing	
	Huangdi Neijing's Thoughts of Health Preservation	

Courses and Credits

Course type	Course	Teaching Hours	Credits	
Compulsory Course	Orientation	16	1	
	Sum: Minimum Credits Required in this Module		1	
	Common Course	Chinese Economy	32	2
		English Listening	16	1
		English Speaking	16	1
		English Writing	16	1

		Sum: Minimum Credits Required in this Module	5		
Core Course		Managerial Economics	44	3	
		Human Resources Management	44	3	
		Marketing	44	3	
		Accounting(Financial Accounting&Managerial Accounting)	44	3	
		Organization Behavior	44	3	
Electives Course		Corporate Finance	44	3	
		Operations Management	44	3	
		Management of Information System	44	3	
		Strategic Management	44	3	
		Sum: Minimum Credits Required in this Module		24	
	Forum		Executive Forum		1
			Yunshan MBA Forum		
			Sum: Minimum Credits Required in this Module		1
	Compulsory Course with Concentration of Business		Foreign-oriented Economy in Guangdong	32	2
			Cross-culture Communication&Management	44	3
			International Business Law	32	2
			International Business	32	2
			Sum: Minimum Credits Required in this Module		7
	Organizational Behavior&Entrepr		Corporate Governance	32	2
		Business Decision Stimulation	32	2	
		Leadership Development	32	2	
		Career Development	32	2	
		Business Ethics/ CSR	32	2	
		Cross-culture	32	2	
	M	Consumer Business	32	2	

		Strategic Brand Management	32	2
		Culture Marketing	32	2
	Finance	International Finance Market	32	2
		Macroeconomics for Professional Managers	32	2
		Financial Decision under Uncertainty	32	2
	General	Business Path	32	2
		Business Statistics	32	2
	Practice Module	Business Plan Competition or Case Competition		1
		Business Consulting		1
		International Exchange		1
	Foreign Language	Spanish	32	2
		French	32	2
		Japanese	32	2
	Health Module	Tai Chi	16	1
		Sports Dance	16	1
		Huang Di Nei Jing	16	1
	Sum: Minimum Credits Required in this Module			12
	Total			50